

ABSTRAK

Nama : Indah Lastari

Program studi : Manajemen

Judul : Pengaruh *Financial Attitude*, *Financial Management*, *Financial Knowledge*, Dan *Financial Literacy* Terhadap *Financial Satisfaction* Pada Mahasiswa Fakultas Ekonomi Dan Bisnis (FEB) Universitas Malikussaleh

Penelitian ini mengkaji pengaruh *Financial attitude* (FA), *Financial management* (FM), *Financial Knowledge* (FK), dan *Financial Literacy* (FL) terhadap *Financial Satisfaction* (FS) Pada Mahasiswa Fakultas Ekonomi dan Bisnis (FEB) Di Universitas Malikussaleh. Populasi dalam penelitian ini adalah mahasiswa aktif Fakultas Ekonomi dan Bisnis (FEB) sebanyak 3.113. Sampel penelitian ini berjumlah 260 responden. Penelitian ini menggunakan data primer yang didapatkan dari hasil penyebaran koesioner kepada responden melalui google form. Teknik analisis data menggunakan analisis regresi linier berganda dengan bantuan software STATA. Hasil yang didapatkan pada penelitian ini bahwa variabel *financial attitude* (FA) berpengaruh negatif dan signifikan terhadap *financial satisfaction* (FS), *Financial management* (FM) berpengaruh positif dan tidak signifikan terhadap *financial satisfaction* (FS), *Financial knowledge* berpengaruh positif dan Signifikan terhadap *financial satisfaction* (FS) dan *financial literacy* (FL) berpengaruh positif dan signifikan terhadap *financial satisfaction* (FS) Pada mahasiswa Fakultas Ekonomi dan Bisnis (FEB) Universitas Malikussaleh.

Kata kunci: *Financial satisfaction* (FS), *Financial Attitude* (FA), *Financial Management* (FM), *Financial Knowledge* (FK), Dan *Financial Literacy* (FL).

ABSTRACT

Name : Indah Lastari
Study Program : Management
Title : The Influence of Financial Attitude, Financial Management, Financial Knowledge, and Financial Literacy on Financial Satisfaction in Students of the Faculty of Economics and Business (FEB) Malikussaleh University

This research examines the influence of financial attitude (FA), financial management (FM), financial knowledge (FK), and financial literacy (FL) on financial satisfaction (FS) among students at the Faculty of Economics and Business (FEB) at Malikussaleh University. The population in this study was 3,113 active students of the Faculty of Economics and Business (FEB). The sample for this research consisted of 260 respondents. This research uses primary data obtained from distributing questionnaires to respondents via Google Form. The data analysis technique uses multiple linear regression analysis with the help of STATA software. The results obtained in this study are that the financial attitude (FA) variable has a negative and significant effect on financial satisfaction (FS), financial management (FM) has a positive and insignificant effect on financial satisfaction (FS), financial knowledge has a positive and significant effect on financial satisfaction (FS) and financial literacy (FL) have a positive and significant effect on financial satisfaction (FS) for students at the Faculty of Economics and Business (FEB) at Malikussaleh University.

Keyword : *Financial satisfaction (FS), Financial Attitude (FA), Financial Management (FM), Financial Knowledge (FK), and Financial Literacy (FL).*