

ABSTRAK

Penelitian ini bertujuan untuk mengembangkan media pembelajaran komik pada materi koloid, penelitian ini merupakan penelitian pengembangan (R&D) yang menggunakan prosedur pengembangan ADDIE. Pengumpulan data pada penelitian dilakukan dengan wawancara, observasi dan angket, yang hasilnya dianalisis secara kualitatif. Penilaian produk dilakukan oleh ahli media, ahli materi dan ahli bahasa, pendidik kimia dan peserta didik kelas XI. Hasil dari penelitian ini adalah: (1) Uji validitas dari validator dapat disimpulkan bahwa keseluruhan presentase rata-rata 73% dengan kriteria valid (2) Uji kelayakan dari pendidik dapat disimpulkan bahwa keseluruhan persentase rata-rata 90% dengan kriteria sangat layak, serta (3) Uji responden dari peserta didik dapat disimpulkan bahwa persentase rata-rata 87% dengan kriteria sangat layak. Hasil penelitian ini menunjukkan bahwa media pembelajaran komik pada materi koloid valid dan layak digunakan dalam pembelajaran kimia.

Kata kunci: *ADDIE, materi koloid, komik, media pembelajaran*

ABSTRACT

This study aims to develop comic learning media on colloidal material, this research is a development research (R&D) using the ADDIE development procedure. Data collection in this study was conducted by means of interviews, observations and questionnaires, the results of which were analyzed qualitatively. Product assessments were carried out by media experts, material experts and linguists, chemistry educators and class XI students. The results of this study are: (1) based on the validity test of the validator it can be concluded that the overall average percentage is 73% with valid criteria (2) based on the feasibility test from educators it can be concluded that the overall average percentage is 90% with very decent criteria, and (3) based on the respondent test from students, it can be concluded that the average percentage is 87% with very decent criteria. The results of this study indicate that the comics learning media on colloidal material is valid and suitable for use in chemistry learning.

Keywords: *ADDIE, colloidal material, comics*

