

ABSTRACT

News about violent incidents, especially sexual violence against children, is often made into news that attracts media attention. However, journalists in writing about sexual violence against children, they often describe the incident in detail because they want to straighten it out. However, revealing the details in news articles can have a big impact. One of the media that covers cases of sexual violence against children is Prohaba.co. The type of research that the author will use is descriptive qualitative research, where this study will analyze, record and interpret the process of conveying messages through the online media Prohaba.co regarding sexual violence against children in the July-December period. After conducting research on five news items for the July-December 2023 period about cases of sexual violence against children in the online media Prohaba.co, the researcher found and explained how the news was framed in the July-December period. In this framing, the researcher found several news ideas related to the structure in the framing concept of Zhongdang Pan and Gerald M. Kosicki. In the process of analyzing the news, the researcher linked the news to the structure in the Pan and Kosicki framing, then linked it to the theory used previously. From the research on the news coverage of cases of sexual violence against children in the online media Prohaba.co for the period July-December 2023, researchers found that Prohaba.co carried out news framing that was quite open and transparent in conveying information. Based on the analysis of the framing structure from Pan and Kosicki, there were several irregularities in the syntactic, script, thematic, and rhetorical elements.