

ABSTRAK

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Judul : Analisis Peran Bumdes Dalam Meningkatkan Kesejahteraan Masyarakat Desa Tanjong Mesjid

Desa tanjong masjid memiliki jenis usaha yang terbagi berbagai macam unit. Badan usaha milik desa tanjong masjid sudah dilakukan sejak tahun 2015 namun belum termaksimalkan di keseluruhan bidang. Tujuan penelitian ini adalah untuk mengetahui bagaimana pertumbuhan usaha milik desa memberikan kontribusi terhadap kesejahteraan masyarakat. Penelitian ini menggunakan pendekatan penelitian kualitatif. Narasumber dalam penelitian ini adalah kepala desa Tanjong Masjid, sekretaris desa Tanjong Masjid, pemodal desa Tanjong Masjid, kepala usaha milik desa Tanjong Masjid. Strategi pengumpulan informasi yang digunakan adalah pengamatan dan pertemuan serta dokumentasi. Hasil penelitian ini menunjukkan bahwa usaha milik desa Tanjong Masjid dalam pengembangan lebih lanjut bantuan pemerintah daerah telah diperluas. Seperti menjunjung tinggi nilai-nilai keislaman disetiap kegiatan desa tanjong masjid. Selain itu masyarakat desa tanjong masjid untuk mendapatkan peningkatan kesejahteraan masyarakat dapat melakukan banyak partisipasi. Selain itu kepala desa serta pengelola bumdes berkolaborasi dalam meningkatkan kesejahteraan masyarakat.

Kata kunci : Badan Usaha Milik Desa, Kesejahteraan, Masyarakat

ABSTRACT

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Title : Analysis of the role of Bumdes in improving the welfareof the tanjong masjid village community

Tanjong Masjid village has types of businesses which are divided into various units. The Tanjong Mosque village-owned business entity has been in operation since 2015 but has not been maximized in all areas. The aim of this research is to find out how the development of village-owned enterprises improves community welfare. The research method in this study uses qualitative methods. The informants in this research were the head of the Tanjong Mosque village, the secretary of the Tanjong Mosque village, the treasurer of the Tanjong Mosque village, the manager of a business entity belonging to the Tanjong Mosque village. Data collection techniques used observation and interviews as well as documentation. The results of this research indicate that business entities owned by the Tanjong Mosque village have maximized their efforts to improve community welfare. Such as upholding Islamic values in every activity in the village of Tanjong Mosque. Apart from that, the Tanjong Mosque village community can participate in increasing community welfare. Apart from that, the village head and budes managers collaborate in improving community welfare.

Keywords: *Village-owned enterprises, Welfare, Community.*