

## ABSTRAK

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Program Studi : Program Studi Kewirausahaan  
Judul : Pengaruh *Corporate Social Responsibility Disclosure*, *Asset Growth*, Terhadap Nilai Perusahaan Pada Perusahaan Manufaktur Makanan Dan Minuman Yang Terdaftar Di Bursa Efek Indonesia Tahun 2021-2023

Penelitian ini bertujuan untuk mengetahui pengaruh *Corporate Social Responsibility Disclosure*, *Asset Growth* terhadap Nilai Perusahaan pada Perusahaan Manufaktur Makanan dan Minuman yang terdaftar di Bursa Efek Indonesia Tahun 2021-2023. Penelitian ini bersifat kuantitatif dan data sekunder di dapat dari Bursa Efek Indonesia. Populasi dalam penelitian ini berjumlah 95 Perusahaan dan Sampel penelitian ini 51 perusahaan dan 153 observasi, Pengambilan sampel menggunakan teknik *purposive sampling*. Metode analisis statistik deskriptif dan Analisis regresi data panel menggunakan tiga model *common effect model*, *fixed effect model*, dan *random effect model*. Hasil penelitian *Corporate Social Responsibility Disclosure* tidak berpengaruh (Negatif) dan tidak signifikan terhadap nilai perusahaan dan *Asset Growth* tidak berpengaruh (Negatif) dan tidak signifikan terhadap nilai perusahaan. *Leverage* berpengaruh (Positif) dan signifikan terhadap nilai perusahaan.

**Kata Kunci** : *Corporate Social Responsibility Disclosure*, *Asset Growth*, *Leverage*  
Nilai Perusahaan

## ***ABSTRACT***

*Name* : Ayu Safitri  
*Study Program* : Entrepreneurship Study Program  
*Title* : *The Influence of Corporate Social Responsibility Disclosure, Asset Growth, on Company Value in Food and Beverage Manufacturing Companies Listed on the Indonesian Stock Exchange in 2021-2023*

*This research aims to determine the effect of Corporate Social Responsibility Disclosure, Asset Growth on Company Value in Food and Beverage Manufacturing Companies listed on the Indonesia Stock Exchange in 2021-2023. This research is quantitative in nature and secondary data was obtained from the Indonesian Stock Exchange. The population in this study was 95 companies and the sample for this study was 51 companies and 153 observations. Sampling used a purposive sampling technique. Descriptive statistical analysis methods and panel data regression analysis use three models, common effect model, fixed effect model and random effect model. The research results of Corporate Social Responsibility Disclosure have no effect (Negative) and are not significant on company value and Asset Growth has no effect (Negative) and are not significant on company value. Leverage has a positive and significant effect on company value.*

***Keywords*** : *Corporate Social Responsibility Disclosure, Asset Growth, Leverage, Company Value*