

ABSTRAK

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Program Studi : Ekonomi Pembangunan
Judul : Analisis Strategis Dan Kebijakan Sektor Pertanian Dan Pariwisata Terhadap Peningkatan Investasi Kota Berastagi Di Provinsi Sumatera Utara

Tujuan penelitian untuk mengetahui Strategis dan Kebijakan Sektor Pertanian dan Pariwisata terhadap Peningkatan Investasi Kota Berastagi di Provinsi Sumatera Utara. Penelitian ini menggunakan data sekunder dari tahun 1993-2022. Penelitian ini menggunakan metode analisis *Location quotient* (LQ) dan Regresi Linier Berganda. Hasil penelitian berdasarkan uji *Location Quotient* (LQ) sektor pertanian merupakan sektor basis, dan sektor pariwisata juga sektor basis dalam meningkatkan investasi di kota Berastagi. Berdasarkan uji regresi linier berganda sektor pertanian berpengaruh positif dan simultan terhadap investasi dan sektor pariwisata berpengaruh positif juga signifikan terhadap investasi kota Berastagi. .

Kata Kunci : Sektor Pertanian, Sektor Pariwisata, Investasi

ABSTRACT

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Study Program : Development Economics
Title : Strategic Analysis and Policy of the Agricultural and Tourism Sectors on Investment Growth in Berastagi City, North Sumatra Province

The research aims to analyze the strategic role and policies of the agricultural and tourism sectors in enhancing investment in Berastagi City, North Sumatra Province. This study utilizes secondary data from 1993 to 2022. The methods used in this research are Location Quotient (LQ) analysis and Multiple Linear Regression. The results of the research, based on the Location Quotient (LQ) test, indicate that the agricultural sector is a base sector, and the tourism sector is also a base sector in boosting investment in Berastagi city. Based on the multiple linear regression test, the agricultural sector has a positive and simultaneous influence on investment, and the tourism sector has a positive and significant impact on investment in Berastagi City.

Keywords: *Agricultural Sector, Tourism Sector, Investment*