

ABSTRACT

Sawang sub-district is one of the sub-district that really emphasizes durian farming. Almost all villages cultivate durian, but the village that produces the most durian is in Riseh Tunong village. In terms of durian cultivation, it involves a large investment and over a long period time, to ensure the level of obtained. Durian farmers need to carry out a financial feasibility analysis. This research was carried out in Sawang sub-district, North Aceh district, the aim of this research was to analyze the financial feasibility of durian farming in Sawang sub-district, sampling was carried out using the stratified random sampling method, the data analysis method used was descriptive quantitative. The research result shows that durian farming in Sawang sub-district is feasible to continue, this can be seen from the NPV of 712,467,990.30, the IRR value of 6,33 > 1, the current interest rate, PBP is obtained in the 13 year, 11 month, 26 day and BEP is obtained in the 16 year 10 month, 27 day.

Keywords: durian farming, financial feasibility