

ABSTRAK

Nama : Azizi Rahmatillah
Program Studi : Manajemen
Judul : Pengaruh *Transformational Leadership* terhadap
Komitmen Organisasi pada Pemerintahan Kabupaten
Bireuen

Tujuan penelitian ini adalah menguji pengaruh *idealized effect, inspirational motivation, intellectual stimulation* dan *individualized consideration* terhadap komitmen organisasi pada pegawai Non ASN di Pemerintahan Kabupaten Bireuen. Populasi di dalam penelitian ini sebanyak 6.247 pegawai non ASN, sedangkan sampel dalam penelitian ini sebanyak 100 responden berdasarkan perhitungan Rumus Slovin. Teknik pengambilan sampel adalah *convinnence sampling*. Jenis data yang digunakan di dalam penelitian ini adalah data primer dalam bentuk *cross section data* yang diperoleh dengan menggunakan kuisisioner. Metode analisis data dalam penelitian ini adalah regresi linear berganda. Hasil penelitian menemukan bahwa *idealized effect, inspirational motivation, intellectual stimulation* dan *individualized consideration* memiliki pengaruh yang signifikan terhadap komitmen organisasi

Kata kunci : *Idealized Effect, Inspirational Motivation, Intellectual Stimulation, Individualized Consideration* dan Komitmen Organisasi

ABSTARCT

Name : Azizi Rahmatillah
Study Program : Management
Title : The Influence of Transformational Leadership on Organizational Commitment in the Bireuen Regency Government

The aim of this study is to examine the influence of idealized effect, inspirational motivation, intellectual stimulation and individualized consideration on organizational commitment on non-ASN employees in the Bireuen Regency Government. The population in this study was 6,247 non-ASN employees, while the sample in this study was 100 respondents based on Slovin Formula calculation. The sampling technique is convenience sampling. The type of data used in this research is primary data in the form of cross section data obtained using a questionnaire. The data analysis method in this research is multiple linear regression. The research results find that idealized effect, inspirational motivation, intellectual stimulation and individualized consideration have significant influence on organizational commitment

Key Words : *Idealized Effect, Inspirational Motivation, Intellectual Stimulation, Individualized Consideration and Organizational Commitment*