

ABSTRACT

This research is motivated by the role of extension workers in developing hybrid corn in Gampong Cot Keumuneng, Sawang District, North Aceh Regency. This research aims to analyze the role of extension workers in the hybrid corn development program in Gampong Cot Keumuneng, Sawang District, North Aceh Regency. This research was conducted in Gampong Cot Keumuneng with data collection at the Central Statistics Agency of North Aceh Regency and the Agriculture and Food Service of North Aceh Regency. The data analysis method used in this research is a qualitative method which is measured using a Likert scale. The results of the research show that overall the role of agricultural instructors in the hybrid corn development program in Gampong Cot Keumuneng, Sawang District, North Aceh Regency with an average role category, sequentially the greatest role of instructors is as a motivator with an index value of 85.56%, as a communicator with an index value of 85.20%, as an innovator with an index value of 86.11%, as an organizer with an index value of 62.91%, as a facilitator with an index value of 62.2%.

Keywords: The role of agricultural instructors