

ABSTRACT

Broiler farming is the business of raising and enlarging broiler chickens. This study aims to analyse the profitability and feasibility of Mr Supriadi's broiler farm under the partnership system in Binjai Serbangan Village, Air Joman District, Asahan Regency. Profit analysis is done by calculating total costs (fixed costs and variable costs), revenue and profit. Meanwhile, to analyse the feasibility of the business can be calculated using the Revenue Cost Ratio (R/C Ratio) formula. The results showed that Mr Supriadi's broiler farm had the following partnership system: the partnership system carried out by Mr Supriadi as a farmer with PT Karya Semangat Mandiri using a contract system by obtaining when harvesting broilers 15,255 heads obtained a weight of 33,955.6 kg. The time period for broiler farming is 2 months/harvest. The total cost consists of fixed costs incurred by nominal farmers of IDR 26,767,027/harvest, variable costs incurred by nominal companies of IDR 621,403,101/harvest and variable costs incurred by nominal farmers of IDR 31,343,308/harvest, then the total cost of broiler farming in the nominal partnership system is IDR 679,513,436/harvest. The revenue obtained by PT Karya Semangat Mandiri is nominally IDR 722,856,334/harvest, nominal farmer revenue is IDR 11,884,460/harvest and nominal partnership revenue is IDR 734,740,794/harvest. PT Karya Semangat Mandiri's profit is nominally IDR 25,363,308/harvest and the profit obtained by farmers is nominal IDR 27,764,050/harvest. The Revenue Cost Ratio (R/C Ratio) value obtained was 1.081.

Keywords: Broiler Chicken, Feasibility, Partnership, Profit