

## **ABSTRACT**

Masni,. Cost analysis of rejuvenating Arabica Coffee plants using cuttings and non-cuttings methods in Blang Tampu village, Bukit sub-district, Bener festive district.

Blang Tampu Village, Bukit District, Bener Meriah Regency has the agricultural sector as the main sector of the economy. Blang Tampu Village is at an altitude of 100-2,500 m above sea level and has a plantation land area of 470 ha. The people of Blang Tampu Village generally have jobs as Arabica coffee farmers. Almost all people in Blang Tampu Village grow arabica coffee plants. With coffee farming, the community can meet their needs and economy. In Blang Tampu Village in growing Arabica coffee plants, there are two methods used, namely the cuttings method and the non-cuttings method. Generally, the Blang Tampu community plants more with non-cuttings methods, a small number use the cuttings method. The technique used in this study is the census technique, the census technique in research refers to the process of collecting data from all members of the population or a set of individuals who are the subject of research. This means that every member of the population relevant to the study will be observed, measured, or interviewed. Based on the results of the study, the comparison of operational costs in coffee plants with cuttings and non-cuttings methods is the average value of the cuttings method of Rp. 24.545.000 and the average value of the non-cuttings method is Rp. 101.139.000. The conclusion of this study shows that the cost of the non-cuttings method is lower than the cost of non-cuttings methods that began to be developed in Blang Tampu Village.

**Keywords:** Comparison of Operating Costs, Cuttings and Non-Cuttings Methods.