

ABSTRAK

Nama : M. Rizki Ananda
Program Studi : Akuntansi
Judul : Pengaruh *Return On Equity*, *Earning Per Share* Dan *Price Earning Ratio* Terhadap Harga Saham Perusahaan (Studi Kasus Perusahaan Sektor Transportasi Dan Logistik Yang Terdaftar Di Bursa Efek Indonesia Tahun 2020-2022)

Penelitian ini bertujuan untuk menguji pengaruh *return on equity*, *earning per share* dan *price earning ratio* terhadap harga saham pada perusahaan sektor transportasi dan logistik yang terdaftar di Bursa Efek Indonesia (BEI) Tahun 2020 - 2022. Sampel dalam penelitian ini adalah perusahaan sektor transportasi dan logistik yang terdaftar di Bursa Efek Indonesia. Dalam penarikan sampel, penulis menggunakan teknik purposive sampling yaitu teknik penentuan sampel dengan kriteria tertentu sebagai sampel. Data yang digunakan diperoleh dari publikasi Bursa Efek Indonesia dan website resmi masing- masing perusahaan. Penelitian ini menggunakan 18 sampel dengan 3 tahun pengamatan sehingga totalnya sebanyak 54 observasi dengan estimasi regresi data panel. Penelitian ini di olah dengan menggunakan program *Eviews12*. Hasil penelitian menunjukkan bahwa variabel *earning per share* berpengaruh positif dan signifikan terhadap harga saham, sedangkan variabel *return on equity* dan *price earning ratio* tidak berpengaruh signifikan terhadap harga saham.

Kata Kunci: *Return On Equity*, *Earning Per Share*, *Price Earning Ratio*, Harga Saham

ABSTRACT

Name : M. Rizki Ananda
Study Program : Accounting
Title : The Influence of Return On Equity, Earning Per Share and Price Earning Ratio on the Company's Stock Price (Case Study of Transportation and Logistics Sector Companies Listed on the Indonesia Stock Exchange in 2020-2022)

This study aims to examine the effect of return on equity, earning per share and price earning ratio on stock prices in transportation and logistics sector companies listed on the Indonesia Stock Exchange (IDX) in 2020 - 2022. The sample in this study were transportation and logistics sector companies listed on the Indonesia Stock Exchange. In withdrawing the sample, the authors used purposive sampling technique, namely the technique of determining the sample with certain criteria as a sample. The data used was obtained from the Indonesia Stock Exchange publication and the official website of each company. This study uses 18 samples with 3 years of observation so that a total of 54 observations with panel data regression estimation. This research was processed using the Eviews12 program. The results showed that the variable earning per share had a positive and significant effect on stock prices, while the variable return on equity and price earning ratio had no significant effect on stock prices.

Keywords : *Return On Equity, Earning Per Share, Price Earning Ratio, Stock Prices*