ABSTRAK

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Penelitian ini bertujuan untuk menganalisis pengaruh daya saing, harga internasional, dan kurs terhadap ekspor cengkeh Indonesia ke India. Data yang digunakan merupakan data sekunder berbentuk time series selama 28 tahun (1998–2025) yang diperoleh dari berbagai sumber, seperti *UN Comtrade, International Trade Centre (ITC), dan World Bank*. Metode analisis yang digunakan adalah regresi linier berganda. Hasil penelitian menunjukkan bahwa secara parsial daya saing dan harga internasional berpengaruh positif dan signifikan terhadap ekspor cengkeh Indonesia ke India. Sementara itu, kurs berpengaruh negatif namun tidak signifikan terhadap ekspor cengkeh Indonesia ke India. Secara simultan, daya saing, harga internasional, dan kurs berpengaruh signifikan terhadap ekspor cengkeh Indonesia ke India.

Kata Kunci: Daya Saing, Harga Internasional, Kurs, Ekspor Cengkeh, India.

ABSTRACT

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Tittle : *The Effect of Competitiveness, International Prices, and Exchange Rates on Clove Exports to India*

This study aims to analyze the effect of competitiveness, international prices, and exchange rates on Indonesia's clove exports to India. The data used are secondary time-series data covering a 28-year period (1998–2025), obtained from various sources, including UN Comtrade, the International Trade Centre (ITC), and the World Bank. The analytical method employed in this study is multiple linear regression. The results show that, partially, competitiveness and international prices have a positive and significant effect on Indonesia's clove exports to India. Meanwhile, the exchange rate has a negative but insignificant effect on Indonesia's clove exports to India. Simultaneously, competitiveness, international prices, and exchange rates have a significant effect on Indonesia's clove exports to India.

Keywords: *Competitiveness, International Prices, Exchange Rate, Clove Exports, India.*