

ABSTRAK

Nama : Asmaul Husna
Program Studi : Manajemen
Judul : Pengaruh Manajemen Waktu, Kerja Paruh Waktu, dan Lingkungan Kampus terhadap Prestasi Akademik Mahasiswa Prodi Manajemen Fakultas Ekonomi dan Bisnis Universitas Malikussaleh

Penelitian ini bertujuan untuk mengetahui dan menganalisis pengaruh Manajemen Waktu, Kerja Paruh Waktu, dan Lingkungan Kampus terhadap Prestasi Akademik mahasiswa Program Studi Manajemen Fakultas Ekonomi dan Bisnis Universitas Malikussaleh, baik secara parsial maupun simultan. Penelitian ini menggunakan pendekatan kuantitatif dengan populasi mahasiswa aktif Program Studi Manajemen angkatan 2022–2024 yang menjalani kerja paruh waktu selama masa perkuliahan. Sampel penelitian ditentukan menggunakan teknik *purposive sampling* sebanyak 100 responden, dengan data dikumpulkan melalui kuesioner berskala Likert. Teknik analisis data yang digunakan adalah analisis regresi linear berganda dengan bantuan program SPSS. Hasil penelitian menunjukkan bahwa Manajemen Waktu berpengaruh positif dan signifikan terhadap Prestasi Akademik. Kerja Paruh Waktu juga berpengaruh positif dan signifikan terhadap Prestasi Akademik dan merupakan variabel paling dominan berdasarkan nilai *Standardized Coefficients Beta*. Lingkungan Kampus turut berpengaruh positif dan signifikan terhadap Prestasi Akademik. Secara simultan, ketiga variabel independen berpengaruh signifikan terhadap Prestasi Akademik. Hasil ini menunjukkan bahwa kerja paruh waktu tidak selalu berdampak negatif terhadap prestasi akademik apabila mahasiswa mampu mengelola waktu dan memanfaatkan lingkungan kampus secara optimal.

Kata kunci: Manajemen Waktu, Kerja Paruh Waktu, Lingkungan Kampus, Prestasi Akademik

ABSTRACT

Name : Asmaul Husna
Study Program : Management
Title : *The Effect of Time Management, Part-Time Work, and Campus Environment on the Academic Achievement of Management Study Program Students at the Faculty of Economics and Business, Malikussaleh University*

This study aims to examine and analyze the influence of Time Management, Part-time Work, and Campus Environment on the Academic Achievement of students in the Management Study Program, Faculty of Economics and Business, Universitas Malikussaleh, both partially and simultaneously. This study employed a quantitative approach with a population of active Management students from the 2022–2024 cohorts who were engaged in part-time work during their studies. The sample was determined using a purposive sampling technique, resulting in 100 respondents, with data collected through a Likert-scale questionnaire. The data analysis technique used was multiple linear regression analysis processed with SPSS software. The results show that Time Management has a positive and significant effect on Academic Achievement. Part-time Work also has a positive and significant effect on Academic Achievement and is the most dominant variable based on a Standardized Coefficients Beta value. Campus Environment also has a positive and significant effect on Academic Achievement. Simultaneously, the three independent variables significantly affect Academic Achievement. These findings indicate that part-time work does not always have a negative impact on academic achievement when students are able to manage their time effectively and optimally utilize the campus environment.

Keywords: *Time Management, Part-Time Work, Campus Environment, Academic Achievement*