

ABSTRAK

Nama : Sri Wahyuni
Program Studi : Manajemen
Judul : Pengaruh *Self-Efficacy* Dan Dukungan Sosial Terhadap Kesiapan Masuk Dunia Kerja Mahasiswa Dengan Variabel Mediasi Motivasi Belajar Pada Mahasiswa Fakultas Ekonomi Dan Bisnis Universitas Malikussaleh.

Penelitian ini bertujuan untuk menganalisis pengaruh self-efficacy dan dukungan sosial terhadap kesiapan memasuki dunia kerja mahasiswa dengan motivasi belajar sebagai variabel mediasi pada mahasiswa Fakultas Ekonomi dan Bisnis Universitas Malikussaleh. Penelitian ini menggunakan pendekatan kuantitatif dengan jumlah sampel sebanyak 150 mahasiswa. Teknik pengambilan sampel menggunakan purposive sampling, sedangkan pengumpulan data dilakukan melalui kuesioner. Analisis data menggunakan metode Structural Equation Modeling-Partial Least Squares (SEM-PLS) dengan bantuan aplikasi SmartPLS. Hasil penelitian menunjukkan bahwa self-efficacy berpengaruh positif dan signifikan terhadap kesiapan memasuki dunia kerja serta berpengaruh positif dan signifikan terhadap motivasi belajar. Dukungan sosial berpengaruh positif dan signifikan terhadap kesiapan memasuki dunia kerja, tetapi tidak berpengaruh signifikan terhadap motivasi belajar. Motivasi belajar berpengaruh positif dan signifikan terhadap kesiapan memasuki dunia kerja. Selanjutnya, motivasi belajar terbukti mampu memediasi pengaruh self-efficacy terhadap kesiapan memasuki dunia kerja, sedangkan motivasi belajar tidak mampu memediasi pengaruh dukungan sosial terhadap kesiapan memasuki dunia kerja. Hasil penelitian ini menunjukkan bahwa kesiapan mahasiswa dalam memasuki dunia kerja dapat ditingkatkan melalui penguatan keyakinan terhadap kemampuan diri, peningkatan motivasi belajar, serta dukungan sosial yang diberikan oleh lingkungan sekitar.

Kata Kunci : Self-Efficacy, Dukungan Sosial, Motivasi Belajar, Kesiapan Memasuki Dunia Kerja.

ABSTRACT

Name : Sri Wahyuni
Program of study : Management
Title : *The Influence of Self-Efficacy and Social Support on Students' Readiness to Enter the Workforce, Mediated by Learning Motivation: A Study of Students at the Faculty of Economics and Business, Universitas Malikussaleh.*

This study aims to analyze the effect of self-efficacy and social support on students' readiness to enter the workforce, with learning motivation as a mediating variable among students of the Faculty of Economics and Business, Universitas Malikussaleh. This study employed a quantitative approach with a sample of 150 students. The sampling technique used was purposive sampling, while data were collected through questionnaires. Data analysis was conducted using Structural Equation Modeling-Partial Least Squares (SEM-PLS) with the assistance of SmartPLS. The results showed that self-efficacy had a positive and significant effect on students' readiness to enter the workforce and also had a positive and significant effect on learning motivation. Social support had a positive and significant effect on readiness to enter the workforce, but had no significant effect on learning motivation. Learning motivation had a positive and significant effect on readiness to enter the workforce. Furthermore, learning motivation was found to mediate the effect of self-efficacy on readiness to enter the workforce, while learning motivation did not mediate the effect of social support on readiness to enter the workforce. These findings indicate that students' readiness to enter the workforce can be improved by strengthening self-confidence, increasing learning motivation, and providing social support from the surrounding environment.

Keywords : *Self-Efficacy, Social Support, Learning Motivation, Work Readiness*