

DAFTAR PUSTAKA

- Alaiya, A., Nurdin, N., & Agusniar, C. (2025). Sentiment Analysis of E-Commerce Product Reviews on Tokopedia Using Support Vector Machine. *Journal of Applied Informatics and Computing*, 9(5), 2869–2878. <https://doi.org/10.30871/jaic.v9i5.10977>
- Ali, R., Hussain, A., Nazir, S., Khan, S., & Khan, H. U. (2023). Intelligent Decision Support Systems—An Analysis of Machine Learning and Multicriteria Decision-Making Methods. *Applied Sciences (Switzerland)*, 13(22). <https://doi.org/10.3390/app132212426>
- Al-obaydy, W. N. I., Hashim, H. A., Najm, Y. A., & Jalal, A. A. (2022). Document classification using term frequency-inverse document frequency and K-means clustering. *Indonesian Journal of Electrical Engineering and Computer Science*, 27(3), 1517–1524. <https://doi.org/10.11591/ijeecs.v27.i3.pp1517-1524>
- Alotaibi, F. (2023). Analyzing the effects of data mining techniques on management decision making and information exchange in the industrial sector: the role of cooperation as a moderating factor in Saudi Arabia. *International Journal of Data and Network Science*, 7(4), 1789–1796. <https://doi.org/10.5267/j.ijdns.2023.7.013>
- Alviansyah, M. D. (2025). Penerapan Data Mining dalam Mendukung Sistem Penunjang Keputusan Penerima Beasiswa di Universitas: Literature Review. *Jurnal Ilmu Komputer Dan Informatika*, 4(2), 149–156. <https://doi.org/10.54082/jiki.214>
- Amalia, F. I., Fitria, R., & Ulva, A. F. (2025). Usability Testing Analysis of Bank Aceh Mobile Action Applications Using Human Centered Design and Heuristic Evaluation Methods. *Journal of Artificial Intelligence and Software Engineering*, 5(2), 843–852. <https://doi.org/10.30811/jaise.v5i2.6984>
- Arifiyanti, A. A., Shantika, N. R., & Syafira, A. O. (2022). Analisis Sentimen Ulasan Pengguna BSI Mobile Pada Google Play Dengan Pendekatan Supervised Learning. *Jurnal Informatika Polinema*, 283–288. <https://doi.org/10.33795/jip.v9i3.1003>
- Bahtiar, S. A. H., Dewa, C. K., & Luthfi, A. (2023). Comparison of Naïve Bayes and Logistic Regression in Sentiment Analysis on Marketplace Reviews Using Rating-Based Labeling. *International Journal of Engineering, Science and Information Technology*, 5(3), 915–927. <https://doi.org/10.52088/Ijesty.V4i4.581>

- Budianto, A. G., Rusilawati, R., Suryo, A. T. E., Cahyono, G. R., Zulkarnain, A. F., & Zulkarnain. (2024). Perbandingan Performa Algoritma Support Vector Machine (SVM) dan Logistic Regression untuk Analisis Sentimen Pengguna Aplikasi Retail di Android. *Jurnal Sains Dan Informatika*, 10(November), 1–10. <https://doi.org/10.34128/jsi.v10i2.911>
- Dey, D., Haque, S., Islam, M., Aishi, U. I., & Shamma, S. S. (2025). The proper application of logistic regression model in complex survey data : a systematic review. *BMC Medical Research Methodology*, 5. <https://doi.org/10.1186/s12874-024-02454-5>
- Dhamara, G. Z., Alamsyah, D. N., Saputro, P. W., Daniati, E., & Ristyawan, A. (2025). Analisis Sentimen Ulasan Pengguna Aplikasi Mybca Di Google Play Store Menggunakan Algoritma Naive Bayes. *Jurnal Mahasiswa Teknik Informatika*, 9(2), 3600–3607. <https://doi.org/10.36040/jati.v9i2.13543>
- Erwanda, A. P., Khaidar, A., & Nurdin, N. (2025). Convolutional Neural Network Model for Multi-Class Sentiment Analysis on Twitter with Deep Learning Approach. *Journal of Artificial Intelligence and Engineering Applications*, 5(1). <https://doi.org/10.59934/jaiea.v5i1.1765>
- Fianto, B. A., Rahmawati, C. K., & Supriani, I. (2021). Mobile banking services quality and its impact on customer satisfaction of Indonesian Islamic banks. *Jurnal Ekonomi & Keuangan Islam*, 7(1), 59–76. <https://doi.org/10.20885/JEKI.vol7.is.s1.art5>
- Firzatullah, F. N., & Nuroji. (2025). Analisis Sentimen Pengguna Aplikasi Byond BSI Pada Google Play Store Menggunakan Algoritma SVM dan Random Forest. *METIK JURNAL*, 356–363. <https://doi.org/10.47002/metik.v9i2.1089>
- Fitrah, R., Asdi, Y., & Maiyastri, M. (2021). Pemodelan Faktor-Faktor Yang Mempengaruhi Status Daerah Di Indonesia Menggunakan Metode Regresi Logistik Biner. *Jurnal Matematika UNAND*, 10(1), 108–115. <https://doi.org/10.25077/jmu.10.1.108-115>
- Hadi, N., & Sugiarto, D. (2025). Analisis Sentimen Pembangunan IKN pada Media Sosial X Menggunakan Algoritma SVM , Logistic Regression dan Naïve Bayes. *Jurnal Informatika: Jurnal Pengembangan IT*, 10(1), 37–49. <https://doi.org/10.30591/jpit.v10i1.7106>
- Jessika, Khaidar, A., Nurdin, & Muliana, S. (2025). Sentiment Analysis of Instagram Comments on the BPS Province X Account Using the Naive Bayes Algorithm Based on Machine Learning. *Journal of Artificial Intelligence and Software Engineering*, 5(3), 1231–1237. <https://doi.org/10.30811/jaise.v5i3.7815>

- Khaidar, A. (2025). Analisis Sentimen di Instagram Terhadap Menteri Keuangan Purbaya Yudhi Sadewa Menggunakan Metode Logistic Regression. *Jurnal Informatika Dan Teknik Elektro Terapan*, 13(3). <https://doi.org/10.23960/jitet.v13i3S1.8002>
- Khasanah, N., Amin, F. M., & Permadi, A. (2023). The Effect of User Experience and Usability on User Satisfaction and Continuance Intention in the JConnect Mobile Application. *TIERS Information Technology Journal*, 4(2), 171–178. <https://doi.org/10.38043/tiers.v4i2.4566>
- Kurnia, O. D., Daniati, E., & Ristyawan, A. (2025). Kinerja Algoritma Machine Learning Dalam Analisis Sentimen Ulasan Pengguna Aplikasi Livin' By Mandiri Pada Google Play Store. *Jurnal Mahasiswa Sistem Informasi*, 6(2), 223–231. <https://doi.org/10.24127/jmsi.v6i2.8993>
- Kurniawan, R., Wijaya, H. O. L., & Aprisusanti, R. P. (2024). Sentiment Analysis of Google Play Store User Reviews on Digital Population Identity App Using K-Nearest Neighbors. *Jurnal Sisfokom (Sistem Informasi Dan Komputer)*, 13(2), 170–178. <https://doi.org/10.32736/sisfokom.v13i2.2071>
- Lidinillah, E. R., Rohana, T., & Juwita, A. R. (2023). Analisis Sentimen Twitter Terhadap Steam Menggunakan Algoritma Logistic Regression dan Support Vector Machine. *TEKNOSAINS: Jurnal Sains, Teknologi Dan Informatika*, 10, 154–164. <https://doi.org/10.37373/tekno.v10i2.440>
- Muntiari, N. R., Hanif, K. H., & Nisa, I. C. (2023). Perbandingan Algoritma Regresi Logistik , Support Vector Machine , dan Gradient Boosting Pada Analisis Sentimen Data Komentar Siswa. *JURNAL ILMU KOMPUTER DAN TEKNOLOGI*, 4(2), 27–32. <https://doi.org/10.35960/ikomti.v4i2.1286>
- Nurdin, Rizki, M., & Maryana. (2024). Analisa Data Mining Dalam Memprediksi Masyarakat Kurang Mampu Menggunakan Metode K-Nearest Neighbor. *Jurnal Informatika Dan Teknik Elektro Terapan*, 12(2), 1090–1098. <https://doi.org/10.23960/jitet.v12i2.4131>
- Oyebode, O., Alqahtani, F., & Orji, R. (2020). Using Machine Learning and Thematic Analysis Methods to Evaluate Mental Health Apps Based on User Reviews. *IEEE Access*, 111141–111158. <https://doi.org/10.1109/ACCESS.2020.3002176>
- Reddy, E. G., V, Sujitha., Sasirekha, V., Mary J, P., V.R.R, V. R. R., & Vengatesh, T. (2025). Machine Learning Algorithms in the Detection of Pattern System using Algorithm of Textual Feature Analysis and Classification. *Journal of Neonatal Surgery*, 14(14S), 66–74. <https://doi.org/10.63682/jns.v14i14s.3430>

- Riansyah, M., Suwilo, S., & Zarlis, M. (2023). Improved Accuracy In Data Mining Decision Tree Classification Using Adaptive Boosting (Adaboost). *Sinkron : Jurnal Dan Penelitian Teknik Informatika*, 8(2), 617–622. <https://doi.org/10.33395/sinkron.v8i2.12055>
- Roshanaei, V., Naderi, B., Baron, O., & Krass, D. (2024). An Interactive Spreadsheet Model for Teaching Classification Using Logistic Regression. *INFORMS Transactions on Education*, 25(1), 55–80. <https://doi.org/10.1287/ited.2022.0022>
- Ruhyana, N., Salsabila, K., Agung, A., & Mardiana, T. (2023). Sentiment Analysis Of User Reviews BRI Mobile Application With Gradient Boost Method. *JURNAL Riset INFORMATIKA*, 7(230), 48–54. <https://doi.org/10.34288/jri.v7i2.342>
- Ruise, A. P., Mashuri, A. S., Sulaiman, M., & Rahman, F. (2023). Studi Komparasi Metode SVM , Logistic Regresion dan Random Forest Clasifier untuk Mengklasifikasi Fake News di Twitter. *Jurnal Informatika Merdeka Pasuruan*, 7(2), 64–67. <https://doi.org/10.51213/jimp.v7i2.472>
- Safitri, L. R., Chamidah, N., Saifudin, T., Firmansyah, M., & Alpandi, G. T. (2024). Comparison of Logistic Regression and Support Vector Machine in Predicting Stroke Risk. *Inferensi*, 7(2), 123. <https://doi.org/10.12962/j27213862.v7i2.20420>
- Samudera, B. D., Nurdin, N., & Aidilof, H. (2024). Sentiment Analysis of User Reviews on BSI Mobile and Action Mobile Applications on the Google Play Store Using Multinomial Naive Bayes Algorithm. *International Journal Of Engineering, Science And Information Technology*, 4(4), 101–112. <https://doi.org/10.52088/Ijesty.V4i4.581>
- Sardin, S., Nugroho, A., & Kurniadi, N. T. (2024). Sentiment Analysis of Starlink on Twitter Using Support Vector Machine Algorithm Journal of Computer Networks , Architecture and High Performance Computing. *Journal of Computer Networks, Architecture and High Performance Computing*, 6(3), 1321–1332. <https://doi.org/10.47709/cnahpc.v6i3.4348>
- Styawati, S., Hendrastuty, N., Isnain, A. R., & Rahmadhani, A. Y. (2021). Analisis Sentimen Masyarakat Terhadap Program Kartu Prakerja Pada Twitter Dengan Metode Support Vector Machine. *Jurnal Informatika: Jurnal Pengembangan IT*, 6(3), 150–155. <https://doi.org/10.30591/jpit.v6i3.2870>
- Sujjada, A., Novianti, J. N., & Isa, I. G. T. (2023). Analisis Sentimen Terhadap Review Bank Digital Pada Google Play Store Menggunakan Metode Support Vector Machine (SVM). *Jurnal Rekayasa Teknologi Nusa Putra*, 9(2), 122–135. <https://doi.org/10.52005/rekayasa.v9i2.345>

- Sunarya, P. A., Rahardja, U., Chen, S. C., Li, Y. M., & Hardini, M. (2024). Deciphering Digital Social Dynamics: A Comparative Study of Logistic Regression and Random Forest in Predicting E-Commerce Customer Behavior. *Journal of Applied Data Sciences*, 5(1), 100–113. <https://doi.org/10.47738/jads.v5i1.155>
- Taha, K., Yoo, P. D., Yeun, C., Homouz, D., & Taha, A. (2024). A comprehensive survey of text classification techniques and their research applications: Observational and experimental insights. *Computer Science Review*, 54. <https://doi.org/10.1016/j.cosrev.2024.100664>
- Zaidi, A., & Al Luhayb, A. S. M. (2023). Two Statistical Approaches to Justify the Use of the Logistic Function in Binary Logistic Regression. *Mathematical Problems in Engineering*, 2023(1). <https://doi.org/10.1155/2023/5525675>
- Zhu, L., & Luo, D. (2023). A Novel Efficient and Effective Preprocessing Algorithm for Text Classification. *Journal of Computer and Communications*, 1–14. <https://doi.org/10.4236/jcc.2023.113001>