

DAFTAR REFERENSI

- Afrianti, V., Sarma, M., & Sembiring, I. R. (2025). Electric Vehicle *Purchase Intentions* Among Millennials in Jabodetabek: An Analysis of the Theory of Planned Behavior and Motivation with Gender as a Moderator. *Indonesian Interdisciplinary Journal of Sharia Economics (IJSE)*, 8(3).
- Ajzen, I. (1991). The theory of planned behavior. *Organizational Behavior and Human Decision Processes*, 50(2), 179–211. [https://doi.org/10.1016/0749-5978\(91\)90020-T](https://doi.org/10.1016/0749-5978(91)90020-T)
- Alshurideh, M. T., Alzoubi, H. M., Al Kurdi, B., Hamadneh, S., Ahmed, G., Al-Sulaiti, K., Bataineh, A. Q., Alquqa, E. K., & Ozturk, I. (2025). Consumer and Economic Influences on Electric Vehicle Adoption: The Mediating Role of *Attitude* and the Moderating Effect of Demographics. *International Journal of Energy Economics and Policy*, 15(3), 214–229. <https://doi.org/10.32479/ijep.19313>
- Ao, Y., Yang, D., Chen, C., & Wang, Y. (2019). Exploring the effects of the rural built environment on household car ownership after controlling for preference and *Attitude*: Evidence from Sichuan, China. *Journal of Transport Geography*, 74, 24–36. <https://doi.org/10.1016/j.jtrangeo.2018.11.002>
- Aravindan, K. L., Izzat, M. A., Ramayah, T., Chen, T. S., Choong, Y. V., Annamalah, S., Ilhavenil, N., & Ahmad, A. Bin. (2023). Determinants of Electric Car Patronage Intention. *International Journal of Technology*, 14(6), 1393. <https://doi.org/10.14716/ijtech.v14i6.6624>
- Baras, T. P. Y., Hendri, I., Pebrianti, W., Ramadania, R., & Heriyadi, H. (2025). Analisis Faktor-Faktor yang Mempengaruhi Niat Membeli Mobil Listrik: *Attitude*, New Ecological Paradigm, Manfaat Ekonomi, Pengaruh Sosial, dan Charging Infrastructure. *Jurnal Bisnis Dan Kewirausahaan*, 14(1), 31–45. <https://doi.org/10.37476/jbk.v14i1.4939>
- Barker, J. (2014). Aspirations for automobility: family geographies and the production of young people's aspirations for cars. *Families, Relationships and Societies*, 3(2), 167–183. <https://doi.org/10.1332/204674314X13965329386888>
- Baron, R. M., & Kenny, D. A. (1986). The moderator–mediator variable distinction in social psychological research: Conceptual, strategic, and statistical considerations. *Journal of Personality and Social Psychology*, 51(6), 1173–1182. <https://doi.org/10.1037/0022-3514.51.6.1173>

- Basmantra, I. N., Santiarsa, N. K. S., Widodo, R. D., & Mimaki, C. A. (2025). How the Adoption of EVs in Developing Countries Can Be Effective: Indonesia's Case. *World Electric Vehicle Journal*, 16(8), 428. <https://doi.org/10.3390/wevj16080428>
- Bougie, Roger., & Sekaran, Uma. (2020). *Research methods for business : a skill-building approach*. John Wiley & Sons, Inc.
- Bryman, A. (2016). *Social research methods* (5th ed.). Oxford University Press.
- Charly, A., Misra, G., Sonarghare, S., Fealy, R., McCarthy, T., & Caulfield, B. (2024). Evaluating the readiness for electric vehicle adoption among the urban population using geospatial techniques. *Journal of Transport Geography*, 119, 103972. <https://doi.org/10.1016/j.jtrangeo.2024.103972>
- Cochran, W. G. (1977). *Sampling techniques* (3rd ed.). John Wiley & Sons.
- Dahwilani, D. M. (2026, January 14). *Penjualan mobil listrik di Indonesia 2025 tembus 103.931 unit, ini 10 model terlaris*. iNews.id. <https://www.inews.id/otomotif/mobil/penjualan-mobil-listrik-di-indonesia-2025-tembus-103931-unit-ini-10-model-terlaris>
- Khomsurijal, W. (2026, January 6). *PLN resmikan SPKLU Center di Jakarta Selatan, isi daya mobil listrik kian cepat!*. Disway.id. <https://disway.id/read/921645/pln-resmikan-spkl-center-di-jakarta-selatan-isi-daya-kendaraan-listrik-kian-cepat>
- Eryolanda, E.I., Sukanto, A.G., Teasari, I., Mahyudi, A., Purnomo, A., & Istijanto, I. (2024). Factors that Influence Electric Vehicle *Purchase Intention*: an Evidence from Indonesia. *Matrik : Jurnal Manajemen, Strategi Bisnis dan Kewirausahaan*. <https://doi.org/10.24843/MATRIK:JMBK.2024.v18.i01.p07>
- Arifin, R. (2026, January 13). *Laris manis, penjualan mobil listrik di Indonesia tahun 2025 meroket*. detikOto. <https://oto.detik.com/mobil-listrik/d-8305042/laris-manis-penjualan-mobil-listrik-di-indonesia-tahun-2025-meroket>
- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, Marko. (2022). *A primer on partial least squares structural equation modeling (PLS-SEM)* (3rd ed.). SAGE Publications, Inc.
- Hasudungan, A., & Saragih, H. S. (2024). Green consumption: the role of perceived symbolic value and personal innovativeness. *Journal of Responsible Production and Consumption*, 1(1), 159–176. <https://doi.org/10.1108/JRPC-10-2023-0008>

- Higuera-Castillo, E., Zulauf, K., Alonso Dos Santos, M., Liébana-Cabanillas, F., & Wagner, R. (2025). *Voltage variations: Unraveling electric vehicle appeal in urban vs. rural areas*. *Cities*, 159, 105815. <https://doi.org/10.1016/j.cities.2025.105815>
- Hu, J.-W., Javaid, A., & Creutzig, F. (2021). Leverage points for accelerating adoption of shared electric cars: Perceived benefits and environmental impact of NEVs. *Energy Policy*, 155, 112349. <https://doi.org/10.1016/j.enpol.2021.112349>
- Jayasingh, S., Girija, T., & Arunkumar, S. (2021). Factors Influencing Consumers' *Purchase Intention* towards Electric Two-Wheelers. *Sustainability*, 13(22), 12851. <https://doi.org/10.3390/su132212851>
- Ji, Z., Jiang, H., & Zhu, J. (2024). Factors Impacting Consumers' *Purchase Intention* of Electric Vehicles in China: Based on the Integration of Theory of Planned Behaviour and Norm Activation Model. *Sustainability*, 16(20), 9092. <https://doi.org/10.3390/su16209092>
- Kencana, M. R. B. (2026, February 9). *PLN operasikan 4.655 SPKLU sepanjang 2025*. *Liputan6*. <https://www.liputan6.com/bisnis/read/6274728/pln-operasikan-4655-spklul-sepanjang-2025>
- Kusuma, A. A. N. A. D., & Kusumastuti, R. D. (2025). Analysis of factors that influence consumers' *Purchase Intention* of electric cars: Economic and business perspectives in emerging markets. *Journal of Economic, Business & Accounting Research*, 2(2). <https://doi.org/10.61511/jembar.v2i2.2025.1143>
- Li, B. N., Chu, Y. Y., & Huang, E. (2025). A Study of Electric Vehicles (EV) *Purchase Intention*: The Perspective of Sustainability. *Journal of China-ASEAN Studies*, 67–84.
- Li, G., Yang, L., Zhang, B., Li, X., & Chen, F. (2021). How do environmental values impact green product *Purchase Intention*? The moderating role of green trust. *Environmental Science and Pollution Research*, 28(33), 46020–46034.
- Manar, Y. (2026, Januari 7). *Penambahan SPKLU di Sumut* (Foto). ANTARA Foto. <https://www.antarafoto.com/view/2701709/penambahan-spklul-di-sumut>
- Mandys, F. (2021). Electric vehicles and consumer choices. *Renewable and Sustainable Energy Reviews*, 142, 110874. <https://doi.org/10.1016/j.rser.2021.110874>
- Miranda, J. L., & Delgado, C. J. M. (2020). *Determinants of Electric Car Purchase Intention in Portugal* (pp. 161–172). <https://doi.org/10.1108/S2043-052320200000015009>

- Mohd Noor, N. A., Muhammad, A., Isa, F. M., Shamsudin, M. F., & Abaidah, T. N. A. T. (2025). The Electric Vehicle (EV) Revolution: How Consumption Values, Consumer *Attitude*, and *Perceived Infrastructure Readiness* Influence the Intention to Purchase Electric Vehicles in Malaysia. *World Electric Vehicle Journal*, 16(10), 556. <https://doi.org/10.3390/wevj16100556>
- Nasution, M. S. (2026, Maret 19). *PLN Sumut siapkan 113 SPKLU penuhi kebutuhan pemudik Lebaran 2026*. ANTARA News Sumatera Utara. <https://sumut.antaranews.com/berita/657526/pln-sumut-siapkan-113-spklu-penuhi-kebutuhan-pemudik-lebaran-2026>
- Nugraha, V. D., & Djumarno. (2024). Model Analysis of Millennials' *Purchase Intention* Electric Cars in JABODETABEK. *International Journal of Innovative Science and Research Technology (IJISRT)*, 2061–2073. <https://doi.org/10.38124/ijisrt/IJISRT24JUL1113>
- Pasaribu, Y.M., Purwadi, A., Hindersah, H., Siswanto, J., Pasaribu, U.S., & Sari, R.K. (2025). Context-Sensitive EV Product Solutions That Bridge Indonesia's Tier1–Tier2 Cities and Sub-Urban Infrastructure Divide. *2025 8th International Conference on Electric Vehicular Technology (ICEVT)*, 1-7. <https://doi.org/10.1109/ICEVT67191.2025.11183982>
- Phuthong, T., Borisuth, T., Yang, Z., & Jarumaneeroj, P. (2024). Identifying factors influencing electric vehicle adoption in an emerging market: The case of Thailand. *Transportation Research Interdisciplinary Perspectives*, 27, 101229. <https://doi.org/10.1016/j.trip.2024.101229>
- KumparanOTO. (2025, July 2). *Populix: 94 persen pemilik mobil listrik masyarakat ekonomi atas*. Kumparan. <https://kumparan.com/kumparanoto/populix-94-persen-pemilik-mobil-listrik-masyarakat-ekonomi-atas-25NIIUFcVva/full>
- Purwanto, E., Irawan, A. P., & Taba, M. I. (2025). Factors influencing *Attitude* and *Purchase Intentions* of electric vehicles among urban consumers. *International Journal of Transport Development and Integration*, 9(2), 287–305. <https://doi.org/10.18280/ijtdi.090212>
- PwC Indonesia. (2025). ASEAN-6 eReadiness 2025: Electric vehicle readiness assessment. PwC. Diakses pada 22 April 2026, dari <https://www.pwc.com/id>
- Rahma, B., Kramberger, T., Barakat, M.R., & Ali, A.H. (2024). Investigating customers' *Purchase Intentions* for electric vehicles with linkage of theory of reasoned action and self-image congruence. *Bus. Process. Manag. J.*, 31, 948-973. <https://doi.org/10.1108/BPMJ-03-2024-0182>
- Fazry. (2026, March 14). *PLN siapkan 673 SPKLU di Jakarta sambut mudik Lebaran*. Rakyat Merdeka. <https://rm.id/baca-berita/ekonomi-bisnis/304197/pln-siapkan-673-spklu-di-jakarta-sambut-mudik-lebaran>

- Ramadhan, N., Nurdayadi, & Alfiandri. (2025). Environmental Knowledge, Awareness, *Attitude* Toward Purchase Intervention Intervened by *Perceived Infrastructure Readiness* and Price Affordability of Electric Vehicle (Ev): Case in Indonesia. *Jurnal Nusantara Aplikasi Manajemen Bisnis*, 10(1), 303–316. <https://doi.org/10.29407/nusamba.v10i1.19778>
- Ravel, S. (2025, March 24). 2 SPKLU ultra fast charger hadir di ruas Tol Medan–Kualanamu–Tebing Tinggi. *Kompas.com*. <https://otomotif.kompas.com/read/2025/03/24/163100715/2-spklul-ultra-fast-charger-hadir-di-ruas-tol-medan-kualanamu-tebing-tinggi>
- Sasongko, T. W., Robby Marlon Brando, Iwan Guntoro, Sari Andarwati Kun Haryanto, Abdul Rahman, Ari Widiarto, Pradika Wahyu Dwi Putra, Nadia Rizki Ariyani, Chintya Komala Sari, & Muhammad Amirullah Makmunsyah Oktaufik. (2024). Analysis of Electric Vehicles *Purchase Intentions* as Sustainable Transportation in Indonesia: Implications for Government Policies. *Evergreen*, 11(4), 2848–2864. <https://doi.org/10.5109/7326928>
- Sheth, J. N., Newman, B. I., & Gross, B. L. (1991). Why we buy what we buy: A theory of consumption values. *Journal of Business Research*, 22(2), 159–170. [https://doi.org/10.1016/0148-2963\(91\)90050-8](https://doi.org/10.1016/0148-2963(91)90050-8)
- Siahaan, R., Simamora, N., & Sitindaon, C. (2024). Exploring Electric Car Adoption Intent: Role of Current Travel Characteristics Among Daily Car Users. *Transactions on Transport Sciences*, 15(2), 47–53. <https://doi.org/10.5507/tots.2024.003>
- Simanihuruk, P., Munthe, K., Sitinjak, C., & Ober, J. (2024). Navigating the roadblocks: Media’s role in overcoming barriers to electric vehicle adoption in Medan. *Journal of Infrastructure Policy and Development*, 8(8), 5871. <https://doi.org/10.24294/jipd.v8i8.5871>
- Sitinjak, C., Simanullang, W. F., Ober, J., Kochmańska, A., & Siburian, R. (2025). Envisioning the Future of Sustainable Transportation in Jakarta: A Study on Perceptions and Influential Factors in Electric Vehicle Adoption. *SAGE Open*, 15(3). <https://doi.org/10.1177/21582440251379346>
- Soza-Parra, J., & Cats, O. (2024). The role of personal motives in determining car ownership and use: a literature review. *Transport Reviews*, 44(3), 591–611. <https://doi.org/10.1080/01441647.2023.2278445>
- Steg, L. (2005). Car use: lust and must. Instrumental, symbolic and affective motives for car use. *Transportation Research Part A: Policy and Practice*, 39(2–3), 147–162. <https://doi.org/10.1016/j.tra.2004.07.001>

- Sutanto, K., Christina, O., Nadapdap, D. R. P., & Sanny, L. (2025). The influence of environmental awareness, charging infrastructure, *Perceived Economic Benefits*, and performance expectations on the intention to purchase electric vehicles in Jakarta. *IOP Conference Series: Earth and Environmental Science*, 1488(1), 012073. <https://doi.org/10.1088/1755-1315/1488/1/012073>
- Thoo Ai Chin, Fu Yu, Lo Ying Tuan, & Huam Hon Tat. (2024). Key Factors Influencing Consumer *Purchase Intentions* For Chinese Brand Electric Vehicles. *International Journal of Business and Society*, 25(3), 1072–1104. <https://doi.org/10.33736/ijbs.8559.2024>
- Tirtayasa, S., Khair, H., Jufrizen, & Satria, Y. (2024). Examining Drivers of Electric Vehicle *Purchase Intention* in Indonesia's Mebidang Metropolitan Area. *Journal of System and Management Sciences*. <https://doi.org/10.33168/JSMS.2024.0729>
- Tolani, K., Manohar, S., & Rao, S. (2025). Measuring sustainable mobility of electric vehicles: determining critical factors with policy mix support for developing economies and user convenience. *Journal of Innovation and Entrepreneurship*, 14(1), 99. <https://doi.org/10.1186/s13731-025-00560-2>
- Trivedi, J. P., & Kishore, K. (2020). Investigating the factors influencing consumers' *Purchase Intention* for electric cars: an emerging market perspective. *International Journal of Economics and Business Research*, 20(2), 117. <https://doi.org/10.1504/IJEBR.2020.109137>
- Wang, X.-W., Cao, Y.-M., & Zhang, N. (2021). The influences of incentive policy perceptions and consumer social attributes on battery electric vehicle *Purchase Intentions*. *Energy Policy*, 151, 112163. <https://doi.org/10.1016/j.enpol.2021.112163>
- Ye, F., Kang, W., Li, L., & Wang, Z. (2021). Why do consumers choose to buy electric vehicles? A paired data analysis of *Purchase Intention* configurations. *Transportation Research Part A: Policy and Practice*, 147, 14–27. <https://doi.org/10.1016/j.tra.2021.02.014>
- Yeğin, T., & Ikram, M. (2022). Analysis of Consumers' Electric Vehicle *Purchase Intentions*: An Expansion of the Theory of Planned Behavior. *Sustainability*, 14(19), 12091. <https://doi.org/10.3390/su141912091>
- Yildiz, B., Çiğdem, Ş., & Meidutė-Kavaliauskienė, I. (2024). Sustainable mobility and electric vehicle adoption: a study on the impact of perceived benefits and risks. *Transport*, 39(2), 129–145. <https://doi.org/10.3846/transport.2024.22413>

- Zhao, Z., & Zhao, J. (2020). Car pride and its behavioral implications: an exploration in Shanghai. *Transportation*, 47(2), 793–810. <https://doi.org/10.1007/s11116-018-9917-0>
- Zhou, M., & Wang, D. (2019). Generational differences in *Attitude* towards car, car ownership and car use in Beijing. *Transportation Research Part D: Transport and Environment*, 72, 261–278. <https://doi.org/10.1016/j.trd.2019.05.008>