

ABSTRAK

Penelitian ini bertujuan mengetahui pengaruh *self-efficacy*, *self-concept* dan motivasi belajar terhadap prestasi akademik pada mahasiswa program studi Manajemen angkatan 2022 Universitas Malikussaleh. Sampel dalam penelitian ini adalah 147 mahasiswa program studi Manajemen angkatan 2022 Universitas Malikussaleh. Alat analisis yang digunakan adalah regresi linear berganda. Hasil penelitian menunjukkan bahwa masing-masing variabel *self-efficacy*, *self-concept* dan motivasi belajar berpengaruh positif terhadap prestasi akademik pada mahasiswa program studi Manajemen angkatan 2022 Universitas Malikussaleh.

Kata Kunci: *self-efficacy*, *self-concept*, motivasi belajar, prestasi akademik

ABSTRACT

This study aims to determine the influence of self-efficacy, self-concept, and learning motivation on academic achievement in students of the Management study program class of 2022 at Malikussaleh University. The sample in this study is 147 students of the Management study program class of 2022 at Malikussaleh University. The analysis tool used is multiple linear regression. The results of the study showed that each variable of self-efficacy, self-concept and learning motivation had a positive effect on academic achievement in students of the Management study program class of 2022 at Malikussaleh University.

Keywords: *self-efficacy, self-concept, learning motivation, academic achievement*