

ABSTRAK

Implementasi Qanun Kota Lhokseumawe Nomor 1 Tahun 2024 tentang Pajak dan Retribusi Kota merupakan upaya pemerintah daerah dalam mewujudkan penyelenggaraan retribusi parkir di tepi jalan umum yang tertib, transparan, dan sesuai dengan ketentuan yang berlaku. Qanun tersebut mengatur besaran tarif parkir sebagai pedoman dalam pelaksanaan pemungutan retribusi parkir. Namun, implementasinya di lapangan masih menghadapi berbagai permasalahan, seperti ketidaksesuaian tarif parkir dengan ketentuan Qanun, belum konsistennya pemberian karcis parkir kepada pengguna jasa, serta belum optimalnya pengawasan terhadap juru parkir. Kondisi tersebut menunjukkan bahwa implementasi kebijakan belum berjalan secara optimal sehingga diperlukan penelitian untuk mengetahui pelaksanaan kebijakan serta faktor-faktor yang memengaruhi implementasinya. Penelitian ini bertujuan untuk menganalisis implementasi Qanun Kota Lhokseumawe Nomor 1 Tahun 2024 tentang Pajak dan Retribusi Kota pada pelayanan parkir di tepi jalan umum serta mengidentifikasi faktor-faktor yang menghambat pelaksanaannya di Dinas Perhubungan Kota Lhokseumawe. Penelitian ini menggunakan metode penelitian kualitatif deskriptif. Hasil penelitian menunjukkan bahwa implementasi Qanun telah dilaksanakan melalui sosialisasi, pembinaan, dan pengawasan, namun belum berjalan optimal karena masih ditemukan ketidaksesuaian tarif parkir, belum konsistennya pemberian karcis parkir, serta belum optimalnya pengawasan di lapangan. Faktor penghambat implementasi meliputi komunikasi, sumber daya, disposisi, dan struktur birokrasi. Disarankan agar Dinas Perhubungan Kota Lhokseumawe meningkatkan efektivitas sosialisasi kepada masyarakat dan juru parkir, memperkuat pengawasan secara berkala, mengoptimalkan pelaksanaan SOP, meningkatkan koordinasi dengan pengelola parkir, serta memasang papan informasi tarif parkir pada setiap titik lokasi parkir agar masyarakat mengetahui tarif resmi sesuai ketentuan Qanun.

Kata kunci: Implementasi, Qanun, Retribusi, dan Parkir

ABSTRACT

The implementation of Lhokseumawe City Qanun Number 1 of 2024 concerning Local Taxes and Retributions is an effort by the local government to ensure that the collection of on-street parking retribution is carried out in an orderly manner and in accordance with the applicable regulations. The Qanun stipulates official parking tariffs as guidelines for implementing parking retribution collection. However, its implementation in the field still faces several challenges, including discrepancies between the parking tariffs charged and those stipulated in the Qanun, the inconsistent issuance of parking tickets to parking service users, and inadequate supervision of parking attendants. These conditions indicate that the implementation of the policy has not yet been fully effective. Therefore, this study was conducted to examine the implementation of the policy and identify the factors affecting its implementation. This study aims to analyse the implementation of Lhokseumawe City Qanun Number 1 of 2024 concerning Local Taxes and Retributions in the provision of on-street parking services and to identify the factors hindering its implementation at the Department of Transportation of Lhokseumawe City. This study employed a descriptive qualitative research method. The findings show that the implementation of the Qanun has been carried out through socialisation, guidance, and supervision. However, it has not been fully effective due to the continued occurrence of parking tariff discrepancies, the inconsistent issuance of parking tickets, and inadequate field supervision. The factors hindering implementation include communication, resources, disposition, and bureaucratic structure. Therefore, it is recommended that the Department of Transportation of Lhokseumawe City improve the effectiveness of socialisation for the public and parking attendants, strengthen regular supervision, optimise the implementation of Standard Operating Procedures (SOPs), enhance coordination with parking operators, and install official parking tariff information boards at every parking location so that the public is aware of the official parking tariffs in accordance with the provisions of the Qanun.

Keywords: Policy Implementation, Qanun No. 1 of 2024, Parking Fees, Department of Transportation, City of Lhokseumawe.

Keywords: Implementation, Qanun, Retribution, and Parking.