

ABSTRAK

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Judul : Pengaruh Luas Lahan, Produksi dan Nilai Tukar
Rupiah Terhadap Ekspor CPO di Indonesia.

Penelitian ini bertujuan untuk menganalisis Pengaruh Luas lahan, produksi Dan Nilai Tukar Rupiah Terhadap Ekspor CPO di Indonesia. Penelitian ini menggunakan data *time series* dari tahun 1992-2024 dengan metode regresi linier berganda. Hasil penelitian menunjukkan bahwa Luas lahan berpengaruh positif dan signifikan terhadap ekspor CPO di Indonesia, artinya semakin luas areal perkebunan kelapa sawit maka semakin besar potensi peningkatan volume ekspor. Produksi CPO berpengaruh positif dan signifikan terhadap ekspor CPO di Indonesia, artinya semakin tinggi jumlah produksi, semakin besar pula pasokan yang dapat diekspor ke pasar internasional. Nilai tukar rupiah berpengaruh positif dan signifikan terhadap ekspor CPO di Indonesia, artinya pelemahan nilai tukar rupiah terhadap dolar Amerika mendorong peningkatan daya saing ekspor CPO. Secara simultan, luas lahan, produksi CPO, dan nilai tukar rupiah berpengaruh positif dan signifikan terhadap ekspor CPO di Indonesia, yang berarti ketiga variabel tersebut bersama-sama mampu meningkatkan kinerja ekspor nasional

Kata Kunci: Luas lahan, produksi CPO, dan nilai tukar rupiah, ekspor CPO

ABSTRACT

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Title : *The Effect of Land Area, Production, and Rupiah Exchange Rate on CPO Exports in Indonesia.*

This study aims to analyze the effect of land area, production, and the rupiah exchange rate on CPO exports in Indonesia. This research uses time series data from 1992 to 2024 with a multiple linear regression method. The results show that land area has a positive and significant effect on CPO exports in Indonesia, meaning that the wider the oil palm plantation area, the greater the potential for export volume growth. CPO production has a positive and significant effect on CPO exports in Indonesia, meaning that the higher the production level, the greater the supply that can be exported to international markets. The rupiah exchange rate also has a positive and significant effect on CPO exports in Indonesia, meaning that the depreciation of the rupiah against the US dollar increases the competitiveness of CPO exports. Simultaneously, land area, CPO production, and the rupiah exchange rate have a positive and significant effect on CPO exports in Indonesia, indicating that these three variables together can enhance national export performance

Keywords: *Land area, CPO production, rupiah exchange rate, CPO exports*