

ABSTRAK

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Program Studi : Akuntansi
Judul : Pengaruh Pengaruh *Corporate Social Responsibility*, *Capital Structure*, Dan *Profitability* Terhadap Nilai Perusahaan Pada Perusahaan Teknologi Yang Terdaftar Di Bursa Efek Indonesia Tahun 2021-2024

Penelitian ini menganalisis pengaruh *corporate social responsibility*, *capital structure*, dan *profitability* terhadap nilai perusahaan. Sampel dalam penelitian ini adalah 23 perusahaan teknologi yang terdaftar di Bursa Efek Indonesia tahun 2021-2024 yang diperoleh menggunakan metode *purposive sampling*. Alat analisis yang digunakan adalah regresi data panel.. Hasil penelitian menunjukkan bahwa *corporate social responsibility* berpengaruh positif dan signifikan terhadap nilai perusahaan, *capital structure*, dan *profitability* tidak berpengaruh terhadap nilai perusahaan.

Kata Kunci : *Corporate Social Responsibility*, *Capital Structure*, *Profitability*, Nilai Perusahaan

ABSTRACT

Name : Cut Azalia Zuhra
Study Program : Accounting
Title : The Effect of Corporate Social Responsibility, Capital Structure, and Profitability on Firm Value in Technology Companies Listed on the Indonesia Stock Exchange in 2021-2024

This study analyzes the effect of corporate social responsibility, capital structure, and profitability on firm value. The sample in this study consists of 23 technology companies listed on the Indonesia Stock Exchange from 2021 to 2024, obtained using purposive sampling. The analytical tool used is panel data regression. The results of the study indicate that corporate social responsibility has a positive and significant effect on firm value, while capital structure, profitability, do not affect firm value..

Keywords : *Corporate Social Responsibility, Capital Structure, Profitability, Firm Value*