

ABSTRAK

TARA VONNA: Implementasi Gerakan Literasi Sekolah pada Siswa SD Negeri 17 Banda Sakti. Program Studi Pendidikan Bahasa Indonesia FKIP Universitas Malikussaleh, 2025.

Penelitian ini dilatarbelakangi oleh rendahnya minat baca siswa sekolah dasar (SD) yang berdampak pada kemampuan literasi mereka. Gerakan literasi sekolah (GLS) merupakan upaya pemerintah untuk membangun budaya literasi melalui pembiasaan membaca dan menulis di sekolah. Tujuan penelitian ini adalah untuk mendeskripsikan tahapan implementasi GLS pada siswa SD Negeri 17 Banda Sakti, meliputi tahap pembiasaan, pengembangan, dan pembelajaran. Penelitian ini menggunakan pendekatan deskriptif kualitatif dengan teknik pengumpulan data berupa observasi, wawancara, angket, dan dokumentasi. Data dianalisis dengan menggunakan tiga tahap: reduksi data, penyajian data, dan penarikan kesimpulan. Subjek penelitian meliputi kepala sekolah, guru kelas, dan siswa kelas V.

Hasil penelitian menunjukkan bahwa pada tahap pembiasaan sekolah telah melaksanakan kegiatan membaca 15 menit sebelum pelajaran dimulai, menyediakan sudut baca, dan poster kampanye membaca, akan tetapi sekolah belum melibatkan publik. Pada tahap pengembangan, sekolah mengadakan kegiatan membaca terpandu, membaca nyaring, membaca terpandu, mading dan menulis sinopsis, namun tim literasi sekolah belum terbentuk. Pada tahap pembelajaran, literasi telah terintegrasi dalam semua mata pelajaran dengan penggunaan buku pengayaan, strategi membaca di kelas, serta penilaian literasi siswa. Kesimpulan penelitian ini adalah implementasi GLS di SD Negeri 17 Banda Sakti belum optimal pada ketiga tahap, karena masih terdapat beberapa indikator yang belum tercapai berupa keterbatasan fasilitas, rendahnya partisipasi sebagian siswa, belum adanya apresiasi pencapaian literasi, dan belum terbentuknya tim literasi sekolah. Penelitian ini diharapkan dapat menjadi referensi bagi sekolah lain dalam mengoptimalkan gerakan literasi untuk meningkatkan minat baca dan keterampilan literasi siswa.

Kata Kunci: Gerakan Literasi Sekolah, Literasi, Minat Baca, Sekolah Dasar

ABSTRACT

TARA VONNA: *Implementation of the School Literacy Movement Among Students at SD Negeri 17 Banda Sakti. Study Program of Indonesian Language Education, Faculty of Teacher Training and Education, Malikussaleh University, 2025.*

This research is motivated by the low reading interest among elementary school students, which impacts their literacy skills. The School Literacy Movement (GLS) is a government initiative aimed at fostering a culture of literacy through reading and writing habits in schools. The purpose of this study is to describe the stages of GLS implementation among students at SD Negeri 17 Banda Sakti, which include the habituation, development, and learning stages. This study employs a descriptive qualitative approach with data collection techniques such as observation, interviews, questionnaires, and documentation. Data were analyzed through three stages: data reduction, data presentation, and conclusion drawing. The research subjects include the principal, classroom teachers, and fifth-grade students.

The results show that, at the habituation stage, the school has implemented activities such as 15 minutes of reading before lessons begin, providing reading corners, and displaying reading campaign posters; however, the school has not yet involved the public. At the development stage, the school conducts guided reading activities, read-aloud sessions, wall magazines, and synopsis writing; however, the school literacy team has not yet been established. At the learning stage, literacy is integrated into all subjects through the use of enrichment books, reading strategies in class, and literacy assessments. The study concludes that the implementation of GLS at SD Negeri 17 Banda Sakti is not yet optimal in all three stages, as several indicators remain unmet, including limited facilities, low student participation, lack of recognition for literacy achievements, and the absence of a literacy team. This research is expected to serve as a reference for other schools to optimize the literacy movement in order to improve students' reading interest and literacy skills.

Keywords: School Literacy Movement, Literacy, Reading Interest, Elementary School