

ABSTRAK

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Program Studi : Manajemen
Judul Skripsi : Pengaruh Pengungkapan Emisi Karbon, *Return On Investment*, Efisiensi Energi Perusahaan, Kinerja Lingkungan Terhadap *Return Saham* Perusahaan Di Sektor Energi Indonesia Periode 2019-2024

Penelitian ini bertujuan untuk menganalisis pengaruh pengungkapan emisi karbon, *return on investment*, kinerja lingkungan terhadap *return* saham perusahaan di sektor energi Indonesia periode 2019-2024. Data penelitian dapat diakses melalui website resmi www.idx.co.id Sampel dalam penelitian ialah sebanyak 12 perusahaan sektor energi dengan teknik pengambilan sampel *purposive sampling*. Adapun alat analisis data dalam penelitian ini menggunakan metode regresi data panel dengan alat bantu aplikasi *Eviews 12* dengan model yang terpilih *Random Effect Model* (REM). Hasil dari penelitian ditemukan bahwa pengungkapan emisi karbon berpengaruh positif dan signifikan terhadap *return* saham, *return on investment* berpengaruh positif dan signifikan terhadap *return* saham, dan kinerja lingkungan berpengaruh negatif dan tidak signifikan terhadap *return* saham pada perusahaan sektor energi yang terdaftar di bursa efek Indonesia (BEI) periode 2019-2024.

Kata Kunci : Pengaruh Pengungkapan Emisi Karbon, *Return On Investment* (ROI), Kinerja Lingkungan dan *Return Saham*.

ABSTRACT

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Study Program : Management
Judul Skripsi : *The Effect of Carbon Emission Disclosure, Return On Investment, Company Energy Efficiency, Environmental Performance on Company Stock Returns in the Indonesian Energy Sector for the 2019-2024 Period*

This study aims to analyze the effect of carbon emission disclosure, return on investment, and environmental performance on the return of company shares in the Indonesian energy sector periode 2019-2024. The research data can be accessed through the official website www.idx.co.id The sample in the study is as many as 12 energy sector companies with purposive sampling techniques. The data analysis tool in this study uses the panel data regression method with the Eviews 12 application tool with the selected Random Effect Model (REM) model. The results of the study found that carbon emission disclosure has a positive and significant effect on stock returns, return on investment has a positive and significant effect on stock returns, and environmental performance has a negative and insignificant effect on stock returns in energy sector companies listed on the Indonesia Stock Exchange (IDX) for the 2019-2024 period.

Keywords: *The Effect of Carbon Emission Disclosure, Return On Investment (ROI), Environmental Performance and Stock Return.*