

ABSTRAK

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Program Studi : Manajemen
Judul : Pengaruh kecerdasan emosional, pengalaman magang, dan soft skill terhadap kesiapan kerja mahasiswa manajemen fakultas ekonomi dan bisnis Universitas malikussaleh

Di era globalisasi yang berkembang pesat, kebutuhan akan sumber daya manusia yang berkualitas semakin mendesak untuk mempertahankan daya saing. Untuk itu, setiap individu, khususnya mahasiswa tingkat akhir, harus terus meningkatkan pengetahuan, keterampilan, dan sikap agar siap bersaing di dunia kerja yang semakin kompetitif. Penelitian ini bertujuan untuk menguji kecerdasan emosional, pengalaman magang dan soft skill Terhadap kesiapan kerja pada mahasiswa jurusan manajemen fakultas ekonomi dan bisnis universitas malikussaleh. Sampel dalam penelitian ini sebanyak 154 responden. Dalam penarikan sampel peneliti menggunakan non probability sampling dengan Accidental sampling. dimana semua populasi dalam penelitian dijadikan sampel. Data yang diperoleh dari data sekunder berupa kuesioner. Hasil penelitian dengan menggunakan uji parsial (t) menunjukkan bahwa variabel kecerdasan emosional, pengalaman magang dan soft skill berpengaruh signifikan terhadap kesiapan kerja mahasiswa manajemen fakultas ekonomi dan bisnis Universitas malikussaleh.

Kata Kunci: Kecerdasan Emosional, Pengalaman Magang, Soft Skill, dan Kesiapan Kerja

ABSTRACT

Name : Ade Widya Afriani

Programe Study : Management

Title : The influence of emotional intelligence, internship experience, and soft skills on the work readiness of management students of the Faculty of Economics and Business, Malikussaleh University

In the era of rapidly developing globalization, the need for quality human resources is increasingly urgent to maintain competitiveness. For this reason, every individual, especially final year students, must continue to improve their knowledge, skills, and attitudes to be ready to compete in an increasingly competitive world of work. This study aims to test emotional intelligence, internship experience and soft skills for job readiness in students majoring in management, faculty of economics and business, Malikussaleh University. The sample in this study was 154 respondents. In the sample draw, the researcher used non-probability sampling with Accidental sampling. where all populations in the study were used as samples. The data obtained from secondary data is in the form of questionnaires. The results of the study using a partial test (t) showed that the variables of emotional intelligence, internship experience and soft skills had a significant effect on the job readiness of management students of the Faculty of Economics and Business, Malikussaleh University.

Keywords: Emotional Intelligence, Internship Experience, Soft Skills, and Job Readiness