

ABSTRAK

Nama : Mohammad Ahnaf Raid Yosna
Program Studi : Manajemen
Judul : Analisis Dampak Inovasi Hijau, Transformasi Digital, Profitabilitas, Dan *Corporate Governance* Terhadap Kinerja ESG Pada Perusahaan Yang Terindeks IDX ESG Leaders

Penelitian ini bertujuan untuk menganalisis dampak inovasi hijau (IH), transformasi digital (TD), profitabilitas (ROA), dan *corporate governance* yang diproksikan melalui komisaris independen (KI) dan dewan direksi (DD) terhadap kinerja ESG pada perusahaan yang terindeks IDX ESG Leaders di Bursa Efek Indonesia selama periode 2020–2024. Data penelitian dapat diakses melalui website resmi www.idx.co.id. Sampel dalam penelitian ialah sebanyak 13 perusahaan dengan teknik pengambilan sampel *purposive sampling*. Adapun alat analisis data dalam penelitian ini menggunakan metode Regresi Data Panel dengan alat bantu aplikasi Eviews 12 dengan model yang terpilih *Random Effect Model* (REM). Data sekunder diperoleh dari laporan tahunan, laporan keberlanjutan, dan situs resmi perusahaan. Hasil penelitian menunjukkan bahwa inovasi hijau (IH) berpengaruh negatif dan signifikan terhadap kinerja ESG (*ESG_Score*), transformasi digital (TD) berpengaruh positif dan signifikan terhadap kinerja ESG (*ESG_Score*), profitabilitas (ROA) berpengaruh negatif dan tidak signifikan terhadap kinerja ESG (*ESG_Score*), komisaris independen (KI) berpengaruh negatif dan tidak signifikan terhadap kinerja ESG (*ESG_Score*), dan dewan direksi (DD) berpengaruh positif dan signifikan terhadap kinerja ESG (*ESG_Score*) pada perusahaan yang terindeks IDX ESG Leaders di Bursa Efek Indonesia selama periode 2020–2024. Temuan ini mengindikasikan bahwa komitmen terhadap keberlanjutan dan tata kelola yang baik memainkan peran penting dalam meningkatkan kinerja ESG perusahaan.

Kata Kunci: *ESG_Score*, Inovasi Hijau (IH), Transformasi Digital (TD), Profitabilitas (ROA), *Corporate Governance*, IDX ESG Leaders.

ABSTRACT

Name : Mohammad Ahnaf Raid Yosna
Study Program : Management
Title : *Analysis of the Impact of Green Innovation, Digital Transformation, Profitability, and Corporate Governance on ESG Performance in Companies Listed on the IDX ESG Leaders Index*

This study aims to analyze the impact of green innovation (IH), digital transformation (TD), profitability (ROA), and corporate governance proxied by independent commissioners (KI), and the board of directors (DD) on ESG performance in companies listed on the IDX ESG Leaders Index on the Indonesia Stock Exchange during the 2020–2024 period. The data for this research were obtained from the official website www.idx.co.id. The sample consists of 13 companies selected using purposive sampling. The data analysis was conducted using Panel Data Regression with the aid of EViews 12 software, and the Random Effect Model (REM) was selected as the most appropriate model. Secondary data were obtained from annual reports, sustainability reports, and official company websites. The results show that green innovation (IH) has a negative and significant effect on ESG performance (ESG_Score), digital transformation (TD) has a positive and significant effect, profitability (ROA) has a negative and insignificant effect, independent commissioners (KI) have a negative and insignificant effect, and the board of directors (DD) has a positive and significant effect on ESG performance (ESG_Score) in companies listed on the IDX ESG Leaders Index during the 2020–2024 period. These findings indicate that commitment to sustainability and strong corporate governance play a crucial role in enhancing a company's ESG performance.

Keywords: *ESG_Score, Green Innovation (IH), Digital Transformation (TD), Profitability (ROA), Corporate Governance, IDX ESG Leaders.*