ABSTRACT

This research was conducted in Gampong Reulent Barat, Moara Batu District, North Aceh Regency. The purpose of this research is to analyze the income obtained by semi-intensive meat duck farming business in Gampong Renleut Barat, Muara Batu District, North Aceh Regency. The data analysis method used in this research is a descriptive quantitative approach using R/C Ratio analysis on meat duck farming business. The type of data in this research is quantitative data. The data sources in this research are primary and secondary data. The results of this study show that the largest total income was obtained from Mr. Zaini's duck farming business of Rp. 34,620,000 and the smallest was Mr. Abdulghani's duck farming business of Rp. 19,625,000. So the income results are obtained, the largest total income is from Mr. Zaini's duck farming business of Rp. 15,195,475 and the smallest is Mr. Abdulghani's duck farming business of Rp. 8,619,583. Therefore, it is known that the business is feasible to develop because every Rp 1 of costs generates greater revenue. The largest R/C ratio was found in Mrs. Aisyah's duck farming business at 1.86, while the smallest and similar value was found in Mr. Abdulghani's and Mr. Zaini's duck farming businesses at 1.78.

Keywords: Income Analysis, R/C Ratio Analysis, Semi-Intensive Meat Duck Farming Business.