ABSTRAK

Nama	:	M. Albani
Program Studi	:	Manajemen
Judul	:	Pengaruh Struktur Modal, Ukuran Perusahaan, Suku Bunga, Profitabilitas dan Pertumbuhan Pendapatan Terhadap Harga Saham (Studi Kasus Pada Perusahaan Transportasi Sub Sektor Angkutan Udara, Darat dan Laut Yang Terdaftar di BEI)

Penelitian ini bertujuan untuk menganalisis pengaruh struktur modal, ukuran perusahaan, suku bunga, profitabilitas, dan pertumbuhan pendapatan terhadap Harga Saham pada perusahaan transportasi sub sektor angkutan udara, darat, dan laut yang terdaftar di Bursa Efek Indonesia periode 2019–2023. Data penelitian dapat diakses di website resmi www.idx.co.id. Teknik penyusunan skripsi menggunakan *purposive sampling* sehingga sampel penelitian ini sebanyak 16 perusahaan dan memiliki 80 data observas. Alat analisis data dalam penelitian ini menggunakan metode Regresi Data Panel dengan alat bantu aplikasi Eviews 12 dengan *Random Effect Modal*. Hasil penelitian yang ditemukan bahwa Struktur Modal (DER) berpengaruh positif dan signifikan terhadap harga saham. Ukuran Perusahaan berpengaruh positif tidak signifikan terhadap harga saham. Suku bunga (Bi Rate) berpengaruh positif tidak signifikan terhadap harga saham. Profitabilitas (ROA) berpengaruh positif tidak signifikan terhadap harga saham. pertumbuhan pendapatan (Rev Growth) berpengaruh positif dan signifikan terhadap harga saham. Secara simultan struktur modal (DER), ukuran perusahaan (Firm Size), suku bunga (BI rate), profitabilitas (ROA) dan pertumbuhan pendapatan (Rev Growth) secara bersama- sama berpengaruh positif dan signifikan terhadap harga saham.

Kata Kunci : Harga Saham, Struktur Modal, Ukuran Perusahaan, Suku Bunga, Profitabilitas, Pertumbuhan Pendapatan.

ABSTRACT

Name	:	M. Albani
Study Program	:	*Management*
Title	:	*The Effect of Capital Structure, Firm Size, Interest Rate, Profitability, and Revenue Growth on Stock Prices (A Case Study of Transportation Companies in the Air, Land, and Sea Sub-Sectors Listed on the Indonesia Stock Exchange)*

This study aims to analyze the effect of capital structure, firm size, interest rates, profitability, and revenue growth on stock prices of transportation companies in the air, land, and sea transportation sub-sectors listed on the Indonesia Stock Exchange during the 2019–2023 period. The research data were obtained from the official website www.idx.co.id. This study employed a purposive sampling technique, resulting in a sample of 16 companies with a total of 80 observational data points. The data were analyzed using the Panel Data Regression method with the aid of EViews 12 software, employing the Random Effect Model. The results of the study show that capital structure (DER) has a positive and significant effect on stock prices. Firm size has a positive but not significant effect on stock prices. Interest rates (BI Rate) have a positive but not significant effect on stock prices. Profitability (ROA) has a positive but not significant effect on stock prices. Revenue growth (Rev Growth) has a positive and significant effect on stock prices. Simultaneously, capital structure (DER), firm size, interest rates (BI Rate), profitability (ROA), and revenue growth (Rev Growth) collectively have a positive and significant effect on stock prices.

Keywords*: Stock Price, Capital Structure, Firm Size, Interest Rate, Profitability, Revenue Growth*