

ABSTRACT

Indonesia as a developing country, the main focus of development is focused on infrastructure development. The impact that often occurs in the construction of toll roads is a reduction in the area of plantations or rice fields, reduced livelihoods for people who have businesses along the causeway, and the local community does not take advantage of selling activities on the highway rest area. The positive impact of the existence of the Medan-Tebing Tinggi toll road is expected to increase the economic enthusiasm of the merchant community. However, the existence of the Medan-Tebing Tinggi toll road does not rule out the possibility of several other negative impacts, such as changes in the socio-economic conditions of the people in Bengkel Village, Perbaungan District, Serdang Bedagai Regency. This impact arises because the existence of toll roads will reduce the density of transportation in traffic lanes, so that the business sectors that are on traffic lanes are threatened. The purpose of this research is to describe the impact of the existence of the Medan-Tebing Tinggi toll road on the socio-economic community in Bengkel Village, Perbaungan District, Serdang Bedagai Regency. Data analysis in this study used descriptive qualitative data analysis, with an analytical tool using a Likert scale. The impact of the existence of the Medan-Tebing Tinggi toll road in Bengkel Village, Perbaungan District, Serdang Bedagai Regency on the socio-economic of the merchant community with an average value is in the impact category with an index value of 74.4%. However, in terms of indicators the impact of the existence of the Medan-High toll road on the socio-economic of the merchant community is different, the social relations indicator is in the very impactful category, namely with an index value of 88.7%, while the labor absorption indicator is in the less impactful category, with an index value of 45%.

Keywords: Impact, Toll Road, Traders' Community, Socio-Economy.

