

ABSTRAK

Nama : Dwi Selvi Wulandari
Program Studi : Manajemen
Judul : Pengaruh *Intellectual Capital, Investment Oppurtunity Set* (IOS), Risiko Bisnis dan *Corporate Social Responsibility* (CSR) Terhadap Nilai Perusahaan Pada Perusahaan *Property and Real Estate*

Penelitian ini bertujuan untuk mengkaji pengaruh *intellectual capital, investment opportunity set* (ios), risiko bisnis dan *corporate social responsibility* (csr) terhadap nilai perusahaan pada perusahaan *property and real estate* yang terdaftar di bursa efek Indonesia. Data penelitian dapat diakses di website resmi www.idx.co.id. Metode pengambilan sampel menggunakan purposive sampling dan diperoleh sampel sebanyak 18 perusahaan periode 2019-2023. Data dianalisis menggunakan regresi data panel dengan alat bantuan aplikasi Eviews 12. Hasil penelitian yang ditemukan bahwa VAIC dan CSR berpengaruh positif dan tidak signifikan, sedangkan MBVA berpengaruh positif dan signifikan serta EBP berpengaruh negatif dan signifikan terhadap nilai perusahaan.

Kata Kunci : Nilai Perusahaan, *Intellectual Capital, Investment Oppurtunity Set* (IOS), Risiko Bisnis dan *Corporate Social Responsibility* (CSR).

ABSTRACT

Name : Dwi Selvi Wulandari
Study Program : Management
Title : The Effect of Intellectual Capital, Investment Opportunity Set (IOS), Business Risk and Corporate Social Responsibility on Firm Value in Property and Real Estate Companies Listed on The Indonesia Stock Exchange.

This study aims to examine the effect of intellectual capital, investment opportunity set (ios), business risk and corporate social responsibility (csr) on firm value in property and real estate companies listed on the Indonesia stock exchange. Research data can be accessed on the official website www.idx.co.id. The sampling method used purposive sampling and obtained a sample of 18 companies for the 2019-2023 period. The results found that VAIC and CSR have a positive and insignificant effect, while MBVA has a positive and significant effect and EBP has a negative and significant effect on firm value.

Keywords: *Firm Value, Intellectual Capital, Investment Opportunity Set (IOS), Business Risk and Corporate Social Responsibility (CSR).*